



2017 Sponsorship Opportunities

For further information, please contact Don Paumier, Sponsorship Director at sponsorship@swshrm.org

Is your organization seeking an opportunity to connect with the human resources community in Southwest Washington? Are you interested in building brand recognition, fostering relationships, and partnering with a well-respected local non-profit organization?

Southwest Washington SHRM represents a diverse group of HR professionals, practitioners, and providers working directly with local HR thought-leaders who embrace continuous improvement for themselves and their companies.

We are committed to learning about your organization's unique needs and goals. We offer a variety of sponsorship options and welcome an opportunity to see if Southwest Washington SHRM might be a partnership match for your organization. Learn more about our great network of professionals and connect with Chapter leadership today at <http://swshrm.shrm.org/>

MONTHLY LUNCHEONS

Our monthly luncheons are well-attended presentation/networking events, where you will meet Human Resources professionals, consultants, providers, and related decision makers in the Vancouver/SW Washington and Portland markets. Luncheons take place at Royal Oaks Golf Club on the 2nd Tuesday of each month (10 months annually).

	Investment	Logo	Booth	Presentation	Lunch	Marketing
Annual Luncheon Sponsorship Limit 1 per year	\$2,250.00	✓	✓	✓	✓	✓
Spotlight Luncheon Sponsorship Limit 1-2 per month	\$250.00	✓	✓	✓	✓	✓
Participant Luncheon Sponsorship Limit 2 per month	\$100.00	✓	✓			

Presentation: At the beginning of each event, you can include 2-3 slides about your company with a chance for you or a designated presenter to speak for up to 3 minutes about your company/services (including raffle time)

Marketing: An email goes out to our distribution list after the event thanking you for your sponsorship with your company logo and contact information attached

ANNUAL CONFERENCE

Our Annual Conference is our Chapter's signature event, where you will network with a variety of Human Resources professionals, consultants, providers, and related decision makers in the Vancouver/SW Washington and Portland market. The 2017 Conference takes place at the Vancouver Hilton on Wednesday, October 11, 2017.

	Investment	Swag Items	Logo	Booth	Lunch & Reg	Happy Hour	Marketing	Presentation
Keynote Sponsor Limit 3	\$1,500.00	2	Large	1 st Choice	2	2	Yes	Keynote
Breakout Sponsor Limit 6	\$1,000.00	1	Medium	2 nd Choice	2	2	Yes	Breakout
General Sponsor Limit 8-10	\$500.00	1	Small	3 rd Choice	1	1	Yes	N/A
Event Sponsor Limit 5	\$100.00	1	N/A	N/A	1	1	Yes	N/A

All Conference Sponsorship Packages are guaranteed upon payment

Swag Items: Your organization's logo item(s) will be featured marketing collateral placed in each participant's conference bag. Keynote Sponsors may request that 2 swag items be placed in each conference bag; all other Sponsors may request up to 1 swag item be placed in each conference bag.

Logo: Your organization's logo will be featured in marketing efforts, emails, social media communication, as well as on conference programs and conference signage. Keynote and Breakout Sponsors' logos are displayed prominently in introductory slides and marketing materials; Event Sponsors' logos are included as well.

Booth: Your organization will have a well-appointed booth in the lobby directly outside our conference rooms. Booth location choices are based on sponsorship packages. Keynote sponsors generally are located in front of entrance doors to main ballroom; Breakout Sponsors and Event Sponsors choose locations thereafter.

Lunch & Registration: Free registrations and meals are included for our Sponsors. Keynote & Breakout Sponsors: 2 included; Event Sponsors: 1 included. Additional meals may be purchased for \$30 each.

Happy Hour: Free registration to the HR Happy Hour is included for our Sponsors; a unique networking opportunity. Keynote & Breakout Sponsors: 2 included; Event Sponsors: 1 included. Additional participants may be purchased.

Marketing: After the event, a thank you email will be sent to our association distribution list including Sponsor logos and websites. A copy of the conference directory will be provided following the event to all Sponsors.

Presentation: For Keynote and Breakout Sponsors only: your organization will have an opportunity to present at a Keynote Session (2-3 slides, up to 3 minutes) or a Breakout Session (up to 2 minutes; you will also present speaker).

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